



# CORE™ EXPLAINED

## *What is CORE™?*

CORE™ is a unique diagnostic tool that assesses individual motivations, and what switches these motivations 'on' or 'off'.

This tool, which is the only one in the world, provides assessment within minutes on what motivates individuals to operate in their world, and what, if anything inhibits progress.

This amazing product has been fantastic for Employers, Coaches, Recruiters, and those involved in Career development.

## *Who is it for?*

- *Sales Teams*
- *Recruitment and Career Development Specialists*
- *Business Trainers and Coaches*
- *Senior Managers for Team Development*

## *Benefits:-*

- Proven track record in merging new teams for 'fast tracking' integration.
- Essential for 'Recruiters' in matching the right person to the right job.
- Dramatically increases Sales Team working for synergistic delivery
- Invaluable for Coaches who want fast results for their Clients

## *How do you access Core™?*

1. If you have not already qualified as a Coach, when you attend our NLP Coaching Diploma, you will be given access to CORE™, on CD and 'On Line' for 30 days as part of your qualification. This will be an Introduction version, and you will receive practical illustrations on how to use in each environment.
2. If you wish to be licensed, and are already qualified as a Coach, you can have access to the enhanced version of CORE™ which provides for detailed assessment on our CORE™ Motivation for Results Course. If successful you will be licensed to use CORE™ on trial for 30 days without charge.
3. You will then be given the opportunity to join the CORE™ Club and become a licensed member.

As a member, for as little as **£50** a month or **£585.00** per year, you will receive the enhanced version of CORE™, with updates on use and many other benefits, including a Consultancy Help Line and support to help you with any queries you might have on getting the best out of CORE™

## **Like to know more?**

Phone now to talk to **Sonia Saxton** about how this will meet the specific needs of your business

**Take the first step, contact us by:**

E-mail: [smesaxton@saxtonpartners.co.uk](mailto:smesaxton@saxtonpartners.co.uk)

Post: Saxton Partners Ltd, Windsor House,  
Cornwall Road, Harrogate,  
North Yorkshire HG1 2PW

Tel: **0845 2570036** local rate

Fax: **01423 536335**

For further information visit [www.saxtonpartners.co.uk](http://www.saxtonpartners.co.uk)